

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33778-1

DATE PRINTED

09/24/12

AND

PAGE 1

8131	AGENCY (OR SERVICE) ACTING AS AGENT FOR 186729				ADVERTISER (OR AGENCY AND ADVERTISER)				Cancellation Notice Required Announcement 28 days prior notice
NAME	THE CAMPAIGN GROUP, INC.				AFSCME				
AND	1600 Locust St				1625 L St NW				
ADDRESS	Philadelphia PA 19103-6305				Washington DC 20036-5665				
	USA				USA				
CONTACT	LISA CABANEL				PRODUCTAmerican Federation of State,				
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO.		PRODUCT CODE		1300		
NATIONAL SALESPERSON									
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/07/12 NO. WEEKS: 2									

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	5	02:58P	04:00P	30S	09/25/12-09/28/12	DR PHIL	5	500.00	2500.00
2	T-F	5	02:58P	04:00P	30S	10/02/12-10/05/12	DR PHIL	5	600.00	3000.00
3	Sa	1	04:28P	05:00P	30S	09/29/12-10/06/12	JUDGE JUDY SA/SU	2	125.00	250.00
4	T-F	5	05:00P	05:30P	30S	09/25/12-09/28/12	CBS13 NEWS @ 5	5	1500.00	7500.00
5	T-F	5	05:00P	05:30P	30S	10/02/12-10/05/12	CBS13 NEWS @ 5	5	2500.00	12500.00
6	T-F	5	06:00P	06:30P	30S	09/25/12-10/05/12	CBS13 NEWS @ 6	10	2500.00	25000.00
7	Su	1	04:58P	05:30P	30S	09/30/12-09/30/12	CBS13 NEWS @ 5PM (SUN)	1	1200.00	1200.00
8	Su	1	04:58P	05:30P	30S	10/07/12-10/07/12	CBS13 NEWS @ 5PM (SUN)	1	1500.00	1500.00
9	T-F	3	06:30P	07:00P	30S	09/25/12-09/28/12	ENTERTAINMENT TONIGHT M-F	3	1500.00	4500.00
10	T-F	5	06:30P	07:00P	30S	10/02/12-10/05/12	ENTERTAINMENT TONIGHT M-F	5	2000.00	10000.00
11	Sa	1	05:58P	06:58P	30S	09/29/12-09/29/12	ENTERTAINMENT THIS WEEK	1	500.00	500.00
12	Sa	1	05:58P	06:58P	30S	10/06/12-10/06/12	ENTERTAINMENT THIS WEEK	1	750.00	750.00
13	T-Su	5	10:00P	11:00P	30S	09/25/12-09/30/12	CBS 13 10PM NEWS M-SU	5	2000.00	10000.00
14	T-Su	6	10:00P	11:00P	30S	10/02/12-10/07/12	CBS 13 10PM NEWS M-SU	6	3000.00	18000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	1600 Locust St		1625 L St NW		
ADDRESS	Philadelphia	PA 19103-6305	Washington	DC 20036-5665	
	USA		USA		
CONTACT	LISA CABANEL		PRODUCT American Federation of State,		
LOCAL SALES PERSON	NICOLE ELIE POL	AGENCY EST. NO.	PRODUCT CODE 1300		
NATIONAL SALES PERSON					
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/07/12 NO. WEEKS: 2					

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			FROM	TO						
15	Sa	1	11:00P	12:00M	30S	09/29/12-09/29/12	CBS13 NEWSRPT @ 11 (SAT)	1	500.00	500.00
16	Su	1	11:00P	12:00M	30S	10/07/12-10/07/12	CBS13 NEWSRPT @ 11 (SUN)	1	750.00	750.00
17	T-F	1	11:00P	12:05A	30S	09/25/12-09/28/12	DAVID LETTERMAN	1	800.00	800.00
18	T-F	2	11:00P	12:05A	30S	10/02/12-10/05/12	DAVID LETTERMAN	2	1000.00	2000.00
19	Su	1	08:00P	09:00P	30S	10/07/12-10/07/12	THE GOOD WIFE	1	7500.00	7500.00
20	Th	1	09:00P	10:00P	30S	10/04/12-10/04/12	ELEMENTARY	1	7000.00	7000.00
21	Sa	1	06:58P	07:58P	30S	10/06/12-10/06/12	CRIME TIME SATURDAY	1	3000.00	3000.00
Total Contract:								63		118750.00

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